Win with Code Assurance

Recognizing market trends and meeting customer expectations with CLARiSUITE™
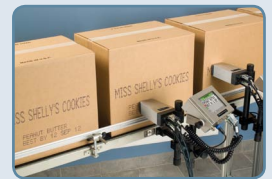
Lean Operation

As operations managers continually strive for greater efficiency and run their lines at maximum uptime, they also must ensure that all product orders are completed on time without waste and rework. Missed delivery quotas and deadlines may cause a distributor or supplier to choose a different product provider. Chronic problems with product delivery may cause a retailer to impose financial penalties or even decline carrying those products altogether.

Centralized message management systems with simplified printer setups help ensure code accuracy and streamline the changeover process.

Automation

In today's manufacturing environments, companies are increasing automation in their production processes. Many processes that used to take several minutes are now done automatically by production line control systems.

Reducing or eliminating printer setup time is an important step in achieving automation goals.

Food Safety

Even with the food safety procedures in place today, frequent product recalls occur because of food borne issues and the mislabeling of food allergens. Maintaining precise date/lot/batch coding is more crucial than ever in ensuring a brand's integrity while minimizing the scope of recalls.

Printing the correct code on every product leaving your production floor is critical in order to quickly react and minimize the scope of any potential recalls.

VIDEOJET®

Uptime Peace of Mind®

Win with Code Assurance

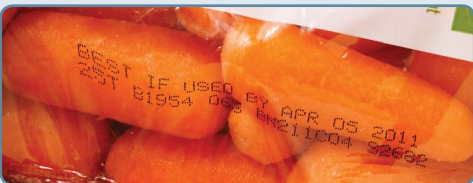*Recognizing market trends & meeting customer expectations with CLARiSUITE*

Traceability Initiatives

Traceability initiatives and regulatory requirements are in place in many industries to accurately track products through the supply chain:

- Produce
- Fresh Foods
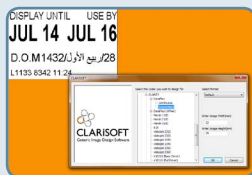- Pharma
- Aircraft/Auto
- Packaged Foods

Applying the correct code on the product in the correct format is paramount in meeting these objectives and in maintaining an accurate audit trail. Data should be stored in a secure centralized data management system to help assure traceability.

Private Label

Many manufacturers today are producing private label products for multiple retailers. They typically have large numbers of SKUs that must be managed across multiple printers on multiple production lines. Coding standards, which must be met to avoid significant fines, can be specific to each retailer.

Centralized message management and printer control can increase productivity by reducing the message changeover time and help ensure the right code gets on the right product every time.

Customization

Late stage customization continues to grow in the private label sector. Dynamic information and product message changes can reduce productivity if the appropriate processes are not in place. These changes can have wide-ranging implications across production lines and multiple facilities.

With a dynamic, centralized message database, it's easy to rapidly adjust the messages being printed by coding equipment. Instead of editing the message at each printer, the change is made once and automatically available to all printers, resulting in time/cost savings and productivity gains.

What is Code Assurance?

Ensuring that the correct code gets on the correct product and packaging is essential in reducing risk, minimizing product recalls, and reducing costs from product rework. Videojet's expertise reaches beyond printing codes to integrating the systems that secure and streamline the management of message data.

Benefits of Videojet's solutions

From simple date codes to serialized shipping container codes, Videojet's CLARiSUITE code assurance solutions are powerful, expandable and flexible. With a Videojet solution, you gain productivity, reduce rework, and ensure a consistent code on products from line to line and plant to plant.